



## **AcutePlus Privacy Policy**

Display in the footer of acuteplus.com

Acute Plus Promotions, LLC (“we” or “Our”) recognize and respect your right to privacy. This policy explains how Acute Plus Promotions, LLC collects, shares, stores and uses data. Typically, we collect customer data on request in order to provide the services that customers request from us. For example, we may capture email and IP addresses as part of your communications with us. We collect visitor data through our website in order to understand and improve our website content, as well as maintain a secure computing environment. When we collect this data, we do so in compliance with this privacy policy, which describes how we handle the data we collect in more detail. This policy also describes other important topics relating to information privacy.

### **Please read this Privacy Policy carefully to understand how we handle your Personal Information.**

By accessing or browsing [www.acuteplus.com](http://www.acuteplus.com) (our "Website") and/or using any of the services that we provide to you or you access, you confirm that you have read and understood the entirety of this Privacy Policy.

### **Types of Information Collected**

We may collect and process any of the following information about you and we refer to this as “Personal Information” throughout this policy. You may give us information about yourself by using the online forms provided on the Website or by contacting us by phone, e-mail or other means. This includes, for example, filling in our 'Contact Us' form on our Website or when you provide your information to us in order to receive our services. The information you give us may include: email address, name, mailing address, telephone number, company name, company address, credit card information, job title, account information, and any updates to information provided to us. Please note that we need certain types of information so that we can provide services to you. If you do not provide us with such information, or if you ask us to delete it, you may no longer be able to access our services.

### **Information we may collect about you**



Each time you visit the Website we may automatically collect any of the following information: • technical information, including the Internet protocol (IP) address used to connect your computer to the internet, domain name and country which requests information, the files requested, browser type and version, browser plug-in types and versions, operating system and platform; and • information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our site (including date and time), length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs) and methods used to browse away from the page.

### **Information we may receive from other sources**

We will receive information about you if you obtain our services and/or authorize a service professional (i.e., accountant, attorney) to provide us with information about your business.

### **Use of Information**

We, or third-party data processors acting on our behalf, collect, use and store the Personal Information listed above to enable you to receive services for which you or your company have entered into a contract with us and/or because it is in the legitimate interests of Acute Plus Promotions, LLC to handle your Personal Information. More specifically, we collect, use and store your Personal Information for the following reasons: • to assign a password. • to ensure that content from our website and services are presented in the most efficient manner for you. • to provide you with information, products or services that you request from us or which we feel may interest you, only where you have consented to be contacted for such purposes. • to carry out our obligations arising from any contracts entered into between you and us. • to notify you about changes to our services and to keep you informed about our fees and charges. • to provide the service(s) you have requested • to improve the quality and accuracy of the services. • to allow you to access and use the Website and to register for an account; • to carry out activities in the legitimate interests of Acute Plus Promotions, LLC, for example, pursuing debt, ensuring the security of our services and Website; • to verify your identity in order to prevent and detect money laundering and fraud; • to carry out statistical analysis and market research; • for marketing,



advertising and promotional purposes • to take other action you request when you supply the Information.

## **Data Retention**

We retain Personal Information for as long as you use the services we provide and then as required to comply with applicable laws.

## **Disclosure of Information**

We do not sell or give away your Personal Information. Where you have given your consent for us to use your information in a particular way, but later change your mind, you should contact us and we will stop doing so. We will share your Personal Information with any company that is a member of our group, including those that are listed in this Privacy Policy. Nevertheless, we may disclose your Personal Information for a variety of legitimate and legal purposes, including, but not limited to, enforce our Agreements and comply with any applicable law, regulatory authority request, or court order.

## **Use of Cookies**

Some pages on our Website use cookies, which are small files placed on your internet browser when you visit our Website. Acute Plus Promotions, LLC uses cookies for your convenience to store information so you do not have to reenter your data upon each visit. Cookies and other technology are also used to monitor usage of the various features and services of our site, which over time gives us information to improve our site, and to advertise and market our products more effectively. When you visit our websites, cookies will be placed on your computer or device to maximize your experience and to help us understand how we can improve our site. If you prefer not to receive cookies, you can set your browser to either reject all cookies, to allow “trusted” sites to set them, or to accept only those cookies from those sites you are currently on. However, turning off cookies will hinder your ability to access, use, or navigate portions of the site.

## **Third Party Websites**



The Website may, from time to time, contain links to websites operated by third parties. Please note that this Privacy Policy applies solely to the information collected from the Website and we cannot be responsible for Personal Information collected and stored by third-parties. If you choose to visit any of those sites, then their privacy policies would apply and you should read these carefully before you submit any Personal Information to these websites. We do not endorse or otherwise accept any responsibility or liability for the content of such third-party websites or third-party terms and conditions or policies.

## **Changes to the Privacy Policy**

We may update our Privacy Policy from time to time. By continuing to use the services and our Website, you agree to the latest version of our Privacy Policy. Any changes we make to our Privacy Policy in the future will be posted on this page and, where appropriate, notified to you by email. Please check back frequently to see any updates or changes to our Privacy Policy.

## **Contact Us**

If you have any questions in relation to this Privacy Policy or how we collect, use or store your Personal Information, you can contact us via email at: [info@acuteplus.com](mailto:info@acuteplus.com)